

**PHILIPPE PROTIN**  
Associate Professor

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### ■ RESEARCH INTERESTS

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- Finance

### ■ TEACHING DOMAINS

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- Finance

### ■ QUALIFICATIONS AND DEGREES

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*Title*

Since 2000 Associate Professor, Grenoble IAE Graduate School of Management, France

*Degrees*

*Highest degree :*

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| 1998 | Doctorate, Business administration, Finance, Université Grenoble 2 - Pierre Mendès France, France            |
| 1992 | Master, Business administration, Finance, Université Grenoble 2 - Pierre Mendès France, France               |
| 1991 | Master, Business administration, Finance, Grenoble IAE Graduate School of Management, France                 |
| 1989 | DUT (Bachelor equivalent), in Business administration, Accounting & Finance, Institute of Technology, France |

### ■ ACADEMIC POSITIONS AND ACTIVITIES

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*Academic activities*

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| Since 2022  | Dean, Grenoble IAE Graduate School of Management, France   |
| 2013 - 2022 | Vice-Dean for Education, Grenoble IAE Graduate School of Management, France  |
| 2012 - 2012 | Visiting professor, Universidade da Amazônia (UNAMA), Brazil   |
| 2012 - 2012 | Visiting professor, Universidade MacKenzie, Brazil   |
| 2011 - 2022 | President, Institut Franco-Brésilien d'Administration des Entreprises (IFBAE), France                                  |
| 2010 - 2013 | Program Director of Master Degree in Finance, Grenoble IAE Graduate School of Management, France                       |
| 2006 - 2011 | Program Director of Master Degree in Purchasing Management (DESMA), Grenoble IAE Graduate School of Management, France |
| 2004 - 2011 | Treasurer, Institut Franco-Brésilien d'Administration des Entreprises (IFBAE), France                                  |

## ■ RESEARCH ACTIVITIES

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### *Jury Members*

A existência e a divulgação de ativos intangíveis em processos de fusões & aquisições na França e o desempenho empresarial financeiro#par SELIGMANN FEITOSA. EVELYN Thesis jury member, Universidade MacKenzie, Brésil

## ■ INTELLECTUAL CONTRIBUTIONS

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### *Peer-reviewed Articles*

BRAUN SANTOS, D., MENDES DA SILVA, W., NORVILITIS, J., PROTIN, P. and MASSARO ONUSIC, L. (2022). Parents Influence Responsible Credit Use in Young Adults: Empirical Evidence from the United States, France, and Brazil. *Journal of Family and Economic Issues*, 43(2), pp. 368–383.

DISLE, C., PERIER, S., BERTRAND, F., GONTHIER BESACIER, N. and PROTIN, P. (2016). Business model et normalisation comptable : quelle intégration du modèle économique par les IFRS ? *Comptabilité Contrôle Audit*, 22(1), pp. 85-119.

(CNRS: 2, FNEGE: 2)

BERTRAND, F., GONTHIER BESACIER, N., PROTIN, P., DISLE, C. and PERIER, S. (2014). L'information non financière : clarification d'un concept en vogue. *Revue Française de Gestion*, (242), pp. 37-47.

(CNRS: 3, FNEGE: 2)

DISLE, C., BERTRAND, F., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012). Business model et information financière. *Revue Française de comptabilité*, pp. 2022-05-02.

PROTIN, P. and CALVI-REVEYRON, M. (2003). Les motivations des rachats d'actions : une synthèse de la littérature. *La Revue du Financier*, (143), pp. 26-41.

### *Non-Peer Reviewed Articles*

PROTIN, P., DECOURT, R.F. and BARBOSA ALVES, P.C. (2018). Le business model comme levier de communication financière des entreprises. *Revue Internationale d'Intelligence Economique*, 10(1).

PROTIN, P. and CALVI-REVEYRON, M. (2008). Les rachats d'actions en France : résultats d'une étude exploratoire. *Banque & Marchés* January-February, pp. 38-50.

PROTIN, P. (1999). Time-varying risk premia and volatility on stock markets. *Banque & Marchés* January-February, pp. 32-42.

### *Presentation at a conference with proceedings*

PROTIN, P., DISLE, C., GONTHIER BESACIER, N., BERTRAND, F. and PERIER, S. (2016). Divulgation volontaire sur le Business model : le cas des entreprises du CAC40. 37ème, Clermont-Ferrand: Congrès de l'Association Française de Comptabilité (AFC), France.

PROTIN, P. (2016). Present parent induce responsible behavior in young people with regard to the use of credit: a comparison between US, France and Brazil. Costa do Sauípe: Encontro da ANPAD, Brazil.

PROTIN, P., BRAUN SANTOS, D., NORVILITIS, J. and MASSARO ONUSIC, L. (2016). Present parent induce responsible behavior in young people with regard to the use of credit: a comparison between US, France and Brazil. XL: Encontro da ANPAD, Brazil.

DISLE, C., PROTIN, P. and GONTHIER BESACIER, N. (2015). L'utilité Perçue Du Concept De Business Model Par Les Analystes Financiers. 36ème, Toulouse: Congrès de l'Association Française de Comptabilité (AFC), France.

DISLE, C., BERTRAND, F., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2013). Business model and accounting standards : the french case. Lecce: AIDEA Annual Conference.

DISLE, C., BERTRAND, F., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012). Business Model Et Information Financière. Grenoble: Congrès de l'Association Française de Comptabilité (AFC), France.

PROTIN, P. (2004). From heterogeneous expectations to exchange rate dynamics. 10th, Amsterdam: International Conference on Computing in Economics and Finance - Society of Computational Economics, Netherlands (The).

PROTIN, P. (1997). Time-varying risk premia and volatility on stock markets. 14ème, Grenoble: Conférence de l'Association Française de Finance (AFFI), France.

### *Presentation at Other Conference*

PROTIN, P., DECOURT, R., ALMEIDA, H. and GONZALEZ, M. (2019). Information Assymetry Index: The view of Market Analysts. 2019 Annual Conference of the European Financial Management Association, University of Azores, Ponta Delgada, Island of S. Miguel: Portugal.

PROTIN, P., DECOURT, R.F., ALMEIDA, H. and GONZALEZ, M. (2019). Information Asymmetry Index: The View of Market Analysts. 28th Annual meeting European Financial Management Association, Island of São Miguel: Portugal.