



**VALERY MERMINOD**  
Full Professor (tenure)

Grenoble IAE

525 avenue centrale, 38400 Saint Martin d'Hères

[www.grenoble-iae.fr](http://www.grenoble-iae.fr)

Email: [Valery.Merminod@grenoble-iae.fr](mailto:Valery.Merminod@grenoble-iae.fr)

Research lab: CERAG

## ■ TEACHING DOMAINS

---

-

- Innovation
- Project Management

## ■ QUALIFICATIONS AND DEGREES

---

### *Title*

- |             |  |
|-------------|--|
| Since 2010  | Lecturer, Grenoble IAE Graduate School of Management, France |
| 2008 - 2010 | Associate Professor, SKEMA Business School, France           |

### *Degrees*

#### *Highest degree :*

- |      |   |
|------|---|
| 2007 | Doctorate, Business administration, Management Information Systems, Université Grenoble Alpes, France |
| 2022 | Accreditation to supervise research, Business sciences, Innovation, Université Grenoble Alpes, France |
| 2005 | Master, Sciences, Other, Université Paris IX Dauphine, France   |
| 2003 | Specialized Mastere, Business administration, Management Information Systems, Telecom Paris, France   |

### *#section.certificats*

- Certificat Butterfly, Axa Climate, France
- Formation B Corp, B Corp France, France

## ■ ACADEMIC POSITIONS AND ACTIVITIES

---

### *Academic activities*

- |            |   |
|------------|---|
| Since 2015 | Head of program, Grenoble IAE Graduate School of Management, France |
|------------|---|

## ■ ACTIVITIES WITHIN THE SOCIO-ECONOMIC WORLD

---

### *Professional experience*

- |             |                                    |
|-------------|------------------------------------|
| 2005 - 2008 | R&D IS manager, Groupe SEB, France |
|-------------|------------------------------------|

## ■ INTELLECTUAL CONTRIBUTIONS

---

### Peer-reviewed Articles

AYALA, N.F., LE DAIN, M.A., MERMINOD, V., GZARA, L. and FRANK, A. (2020). The contribution of IT-leveraging capability for collaborative product development with suppliers. *Journal of Strategic Information Systems*, 29(3).

(CNRS: 2, FNEGE: 2)

CHANAL, V. and MERMINOD, V. (2019). Comment adresser les problèmes pernicieux de manière créative avec le design thinking ?. *Management International*,.

(CNRS: 3, FNEGE: 2)

MERMINOD, V. and ROWE, F. (2018). Identification de configurations par la méthode Fuzzy set Qualitative Comparative Analysis : Illustration par la contribution de la technologie PLM au respect du temps de développement. *Systèmes d'Information et Management*, 23(3), pp. 71-97.

(CNRS: 2, FNEGE: 2)

LE DAIN, M.A. and MERMINOD, V. (2014). A Knowledge Sharing Framework for Black, Grey and White Box Supplier Configurations in New Product Development. *Technovation*, 34(11), pp. 688-701.

(CNRS: 3, FNEGE: 3)

LE DAIN, M.A. and MERMINOD, V. (2014). Partage de connaissances en co développement de produit avec des fournisseurs : le cas des projets black-box. *Revue Française de Gestion*,(329), pp. 121-142.

(CNRS: 3, FNEGE: 2)

MERMINOD, V. and ROWE, F. (2012). How does PLM technology support knowledge transfer and translation in new product development? Transparency and Boundary Spanners in an international context. *Information and Organization*, 22(4), pp. 295-322.

(CNRS: 2, FNEGE: 2)

MERMINOD, V., MOTHE, C. and ROWE, F. (2009). Effets de Product Lifecycle Management sur la fiabilité et la productivité : une comparaison de développement interne et de co-développement de nouveaux produits. *M@n@gement*, 12(4), pp. 294-331.

(CNRS: 2, FNEGE: 2)

MERMINOD, V. (2007). TIC, partage de connaissances et performance du développement produit distribué : une approche par les glitches au sein du Groupe SEB. *Systèmes d'Information et Management*, 12(1), pp. 11-38.

(CNRS: 2, FNEGE: 2)

### Proceedings

CARON, M.L., MERMINOD, V., CHANAL, V. and MONFORT, E. (2019). La construction du problème dans un processus de créativité : une étude exploratoire..

### Chapters in book

MERMINOD, V., MOTHE, C. and ROWE, F. (2014). Effects of Product Lifecycle Management on the Reliability and Productivity of New Product Development: The Case of Co-development with China In: *Innovation and IT in an International Context: R&D strategy and operations*. 1st ed. Houndmills: Palgrave MacMillan, pp. 155-186.

MERMINOD, V. and ROWE, F. (2012). Contribution de la technologie PLM à la performance du développement de nouveaux produits In: *Système d'Information et Management des Organisations Cas et Applications*. 1st ed. Vuibert, pp. 26-35.

### Presentation at a conference with proceedings

TALAS, Y., LE DAIN, M.A., MERMINOD, V., GZARA, L. and AYALA, N.F. (2018). 'Social Capital dimensions and the usage of Information Technology in buyer-supplier collaboration for New Product Development'. 25th, Porto: International Innovation and Product Development Management Conférence (IPDMC), Portugal.

ALAYA, N., D VALLE, E., LE DAIN, M.A., MERMINOD, V. and FRANK, A. (2017). 'The intensity of use of ICT tools for collaborative NPD with suppliers'. 24th, Reykjavik: International Innovation and Product Development Management Conférence (IPDMC), Iceland.

PASLAUSKI, C., LE DAIN, M.A., MERMINOD, V., GZARA, L. and FRANK, A. (2017). 'Enabling Knowing in Practice in collaborative NPD through ICT'. Reykjavik: International Innovation and Product Development Management Conférence (IPDMC), Iceland.

CHANAL, V., MERMINOD, V. and RAYNAULD, J. (2015). 'Investigating design thinking practices and competences to teach innovation'. Copenhagen: Innovation and New Product Development Management (INPM), Denmark.

YAGER, M., MERMINOD, V. and LE DAIN, M.A. (2015). 'Collaborative practices in co-development: Insights from Orlikowski's knowing in practice approach'. Amsterdam: International Purchasing and Supply Education and Research Association Conference (IPSERA), Netherlands (The).

YAGER, M., LE DAIN, M.A. and MERMINOD, V. (2015). 'An exploratory study of the specifications process in a customer-supplier collaborative New Product Development'. Milan: ICED.

MERMINOD, V., LE DAIN, M.A. and KOULIKOFF, M. (2013). 'Which boundary spanning practices enhance knowledge sharing effectiveness in product development with suppliers? A fuzzy set approach'. Montréal: EGOS Colloquium (European Group for Organizational Studies), Canada.

MERMINOD, V. (2013). 'Quels usages de TIC pour gérer les ajustements mutuels dans le développement de produits avec des fournisseurs distants? Une approche par la méthode QCA'. Lyon: Conférence de l'Association Internationale de Management Stratégique (AIMS), France.

MERMINOD, V., ROWE, F. and TEENI, D. (2012). 'Knowledge Sharing and Maturation in Circles of Trust: The case of New Product Development'. Orlando: International Conference of Information Systems , United States of America.