



FREDERIC BERTRAND
Associate Professor

Grenoble IAE

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Research lab: CERAG

■ RESEARCH INTERESTS

- Finance
- Performance control and management

■ TEACHING DOMAINS

- Audit and Control
- Audit and Control
- Audit and Control
- Finance

■ QUALIFICATIONS AND DEGREES

Degrees

Highest degree :

2000	Doctorate, Business administration, Finance, IAE Aix-Marseille Graduate School of Management, France
1995	Master, Economy, Economics, Université Aix-Marseille 3, France
1991	, Institut d'Etudes Politiques d'Aix-en-Provence, France

■ ACADEMIC POSITIONS AND ACTIVITIES

Academic activities

Since 2015	Vice Director responsible for International Development, Grenoble IAE Graduate School of Management, France
	Head of program, Grenoble IAE Graduate School of Management, France
	Head of program, Grenoble IAE Graduate School of Management, France

■ INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

DISLE, C., PERIER, S., BERTRAND, F., GONTHIER BESACIER, N. and PROTIN, P. (2016). Business model et normalisation comptable : quelle intégration du modelé économique par les IFRS ?. *Comptabilité Contrôle Audit*, 22(1), pp. 85-119.

(CNRS: 2, FNEGE: 2)

PROTIN, P., GONTHIER BESACIER, N., DISLE, C., BERTRAND, F. and PERIER, S. (2014). L'information non financière : clarification d'un concept en vogue. *Revue Française de Gestion*,(242), pp. 37-47.

(CNRS: 3, FNEGE: 2)

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012) Business model et information financière. *Revue Française de comptabilité*, pp. 2-5.

Chapters in book

BERTRAND, F. and KIEFFER, J. (2002). Pilotage par les coûts In: *Méthodes du pilotage des systèmes de production*. 1st ed. Hermès Science, pp. 165-195.

Presentation at a conference with proceedings

DISLE, C., PROTIN, P., GONTHIER BESACIER, N., BERTRAND, F. and PERIER, S. (2016). 'Divulgation volontaire sur le Business model : le cas des entreprises du CAC40'. 37ème, Clermont-Ferrand: Congrès de l'Association Française de Comptabilité (AFC), France.

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2013). 'Business model and accounting standards : the french case'. Lecce: AIDEA Annual Conference.

BERTRAND, F., DISLE, C., GONTHIER BESACIER, N., PERIER, S. and PROTIN, P. (2012). 'Business Model Et Information Financière'. Grenoble: Congrès de l'Association Française de Comptabilité (AFC), France.