



PHILIPPE BERTRAND
Associate Professor

Grenoble IAE
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■ TEACHING DOMAINS

- Business Ethics
- Business negotiation
- Entrepreneurship
- Law
- Marketing
- Organizational Management
- Project management
- Strategic Management

■ QUALIFICATIONS AND DEGREES

Title

Since 2016 Associate Professor, Grenoble IAE Graduate School of Management, France

Degrees

Highest degree :

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| 1984 | Academic degree, Business administration, Finance, ESC Montpellier, France |
| 2010 | Other, Other, Other, Ecole Normale Supérieure, France |
| 1981 | Other, Other, Hotel and Restaurant Management, BTS : Gestion Hôtelière, France |

■ ACTIVITIES WITHIN THE SOCIO-ECONOMIC WORLD

Professional experience

Since 2016 Dirigeant d'une entreprise de Majordome en temps partag

Président d'une fédération professionnelle, Interclub Grenoble